



The BRPW Officers 2018 – 2019

President – Paul Synnes
Vice President – Mark Elsenheimer
Secretary – Jeff Girard
Treasurer – Linda Jacobi-Miller

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Update on Meetings:

BRPW meetings are held on the second Wednesday of every other month from 1:00 to 3:30 pm.

6 meetings are held per year.

In-Person Meeting held at various locations in Wisconsin:

- September, January & June

Virtual Meetings:

- October, March, May

The meeting format usually includes a brief business meeting followed by an educational program.

From the President's Desk

Welcome to another year of the Business Resiliency Professionals of Wisconsin. First off, we were sorry to have to cancel the September in-person event in Johnson Creek. Barney Pelant had a great presentation planned, but due to insufficient interest we were forced to cancel. We hope we can work out another event with Barney in the future. Look for more communications soon regarding our 2019-20 schedule.

I also want to take this opportunity to introduce and welcome our new Vice President, Mark Elsenheimer. We've long wanted to grow our membership in the Fox Valley, and we think Mark, a Green Bay resident, can play an important role in helping us achieve that. See elsewhere in the newsletter for a longer article about Mark.

In case you need a refresher or are new to the organization, here is the current makeup of the Board of Directors and the Programming Committee:

Board of Directors

President – Paul Synnes
Vice President – Mark Elsenheimer
Treasurer – Linda Jacobi-Miller
Secretary – Jeff Girard

Programming Committee

Jennifer Pasko
Paul Kamikawa
Nick Meyer
Rochelle Robinson
Catherine Cooper

Our next meeting will be the October virtual meeting. More info coming soon on that. As always, if you have an idea for an upcoming meeting, we'd love to hear from you. You can send your suggestions to me at psynnes@amfam.com or to the BRPW Board of Directors at board@brpw.org.

Finally, I want to thank our past president Colleen Huber as she transitions off the Board of Directors. Colleen has been a driving force for BRPW for years. Her integrity, devotion and tireless efforts on behalf of our organization, and the resiliency profession as a whole, has inspired us all and will not soon be forgotten. Thank you Colleen!

Paul Synnes
psynnes@amfam.com

Meet Mark Elsenheimer



We would like to introduce the new BRPW Vice President, Mark Elsenheimer. Mark has over 30 years of IT, Disaster Recovery, Business Continuity, and Crisis Management experience. He has worked internally and as a consultant across a range of industries including: Manufacturing, Distribution, Apparel, Hospitality, Healthcare, Legal, Professional Services, and a wide swath of Financial Services. Mark has supported his company or clients through preparations or response to national political conventions,

Papal visits, Olympic and Paralympic Games, a G8/G20 Summit, earthquakes, tsunamis, tropical and winter storms, transit strikes, blackouts, and the Nachi/Blaster virus.

Mark moved to Wisconsin from New York City in 2017. While working for his former employer, he and his wife spent over 3 years living outside the US on international assignments based in both Australia and England. Mark holds both the Master Business Continuity Professional (MBCP from DRI International) and Member, Business Continuity Institute (MBCI) designations.

Mark lives in Green Bay near family including a niece, nephews, his favorite dog-in-law, and of course, his favorite NFL team (Go Pack, Go!!).

September BRPW Meeting

We are very sorry to say, the September BRPW meeting has been cancelled. We were unable to get enough attendees to justify the cost of the event. Because of the short timeline to get a speaker in place, we will not be holding a September in-person meeting. Our next meeting will be October 9, 2019. This event will be via Web-Ex, an invitation will be sent to all members in mid-September with information on the upcoming meeting.

Member Spotlight

In past newsletters we have interviewed members. Since taking over the infrequent newsletter I have only done a couple of these. I have been thinking about starting them again so we can get to know each other a little better outside of BRPW and our work lives. Because this is so different from what we have done before I thought I would start with myself; I am hoping you find this entertaining and get to know me a little better.

Linda Jacobi-Miller

Positions I hold: Wife, mother of five (blended family) and most important....Grandma to the light of my life!!



This is Paul and he lives too far away, Tucson, AZ ☹️☹️☹️

Favorite Sports Teams



I am a **huge** baseball fan, I will watch/listen to any team playing. During the winter, on WI Fox Sports network when they replay the Brewer games, I am sure you ask yourself who watches these. Well I do. I love the Brewers and every team that play against the Cubs. My husband is a huge Cub fan so it can get interesting in our house some days.



I am a LeBron James fan, both on and off the court, and any team that he plays for. So now I am a Lakers fan, the year before I was a Cleveland fan. I, of course, do follow the Bucks.

And of course, a Packer fan, born and raised in Green Bay. And again, my husband is a Bears fan. I don't know what I see in him. LOL

I have been a member of BRPW for many years, I don't really remember when I joined. I have been VP, President and Treasurer. I have really enjoyed my years in BRPW. Why you ask? I have met many people that have become my friends. I enjoy attending the events and even though every year I say I will cut back on working on the Resiliency Showcase I really love helping put the event together.

What brings me joy, besides my grandson and my husband (except during game day) and my kids (well most days, if you have kids you understand), is my pony, Hogan.



This is where his withers are



I call him my pony, but he is 16.2 hands or 5'4" at his withers.

Here is the boring stuff about me:

- Undergrad in Accounting from UW-Milwaukee
- MBA from Alverno
- Holds MBCP (recently passed the exam and am waiting on the experience review) and MBCI
- Part of the Next Practice Group from BCI, we are a group that develops whitepapers on different topics to be published in BCI's newsletter
- Mentor for Women in BCP through DRII
- Worked in the BC field since 2002, held different titles. Currently DR Program Manager at WageWorks

Webmasters Corner

<https://brpwi.org/>



Did you know there is a Professional Forum page on the BRPW website? The BRPW website hosted [forum topics](#) including **job postings** and **educational opportunities**? You can subscribe to specific topics or entire forums so that you are notified of new educational opportunities, BCP positions and other items posted by BRPW members via Email as they are made available by members.

The document referenced [here](#) will help you subscribe and stay up to date on items in which you are interested. This document includes instructions on how to subscribe to forums and topics. You will need to be logged in to the BRPW site in order to access the document. Please take the time to try out this feature!

Please also remember to [update your profile](#) whenever you:

1. Change positions or employers
2. Obtain a new credential or certification
3. Have a new phone number or mailing address you wish to share
4. Want to adjust your privacy settings
5. Check your Email subscriptions on the site
6. Update your profile photo

Please note you can restrict who see what information that you have on your profile – restrict to yourself (BRPW info only), registered BRPW members, or publicly viewable.

[Future Topics](#)

We will continue to highlight changes and additions to the website in future newsletters. Please feel free to let us know what topics or questions about the website you'd like us to address. If at any time, you have a question about the website, you can send us an email at webmaster@brpwi.com.

Resiliency Services Showcase 2019

We hope you were able to attend the 2019 Resiliency Showcase on Thursday, June 20, 2019 co-sponsored by BRPW and SWHSP



We were privileged to use the Kohl's Innovation Center once again. This facility provides everything we need to present the Resiliency Services Showcase to you.



We would like to thank Kohl's for the use of the building and Stephanie Reissing for coordinating with the Innovation Center and the caterers.

This year our Keynote speaker, Robert Chandler, Ph.D. Lipscomb University, Firestorm Solutions presented "Creating Commitment to Resiliency Efforts Across All Levels of Your Organization".

All presentations and a listing of our sponsors
can be found on our website.

www.brpwi.org



We would like to thank the following people for their contributions to make the Resiliency Services Showcase a success.

Lorie Alioto – Lorie single-handedly recruited all our speakers. Lorie reached out to people she had no connection with, asking for them to present to you. She set up the showcase itinerary, provided all the speakers' information for the showcase program. Without Lorie there would not have been a Resiliency Services Showcase.

Masse Adjetej – Masse worked to get all our exhibitors/sponsors, which is not an easy task. Because our conference is small, it is hard to get vendors to exhibit/sponsor our event. Masse organized the exhibitor hall and worked to ensure all exhibitors had everything they needed. This takes a lot of cold calls and lots of rejection.

Lia Ruszczynski and Paul Synnes – Chairman and President of SWHSP and BRPW respectively, for your guidance and support before, during and after the showcase.

Kevin Roels, BRPW Webmaster – Kevin manages the website with information on the events, registrations, payments and postings. Kevin continues to make the Board's job easier by enhancing our website capabilities.

John Scholz – the Resiliency Showcase was John's brainchild, he had always wanted to have a conference in the area where people could network, listen to speakers, gather information from exhibitors without having to travel.

At this time, the Board has not decided if we will be holding a Resiliency Showcase in 2020.

2019 - 2020 Conferences

Conference	Date	Website	Description
DRJ Fall World 2019 – Preventing and Responding to Workplace Violence	September 29 – October 2, 2019 Phoenix, Arizona	http://www.drj.com/	Fall World 2019 is the premier business continuity conference in the world. DRJ brings together the best in business continuity education, technology, and research to give three packed days of learning and networking.
Disaster and Emergency Management Conference	October 9 – 10, 2019 Toronto, ON	http://www.wcdm.org/	The Ontario Disaster & Emergency Management Conference is planned and developed by the Ontario Association of Emergency Managers in partnership with federal and provincial government agencies, non-governmental disaster relief organizations, and emergency management professional and student associations.
8 th Annual Continuity Insights New York Conference	October 21, 2019 Credit Suisse, New York, New York	https://continuityinsights.com/events/8th-annual-continuity-insights-new-york-conference/	<i>Continuity Insights</i> and the Contingency Planning Exchange (CPE) are pleased to announce that they will combine their respective Fall 2019 conferences into one comprehensive, single-day educational event, on Monday, October 21, 2019, at the Credit Suisse on Madison Avenue.
Continuity Insights 2020 Management Conference	April 20 – 22, 2020 San Antonio, TX	http://www.cimanagementconference.com/	The Continuity Insights Management Conference is recognized as the industry's leading event for innovative and original content. Last year's event featured more than 70 breakout sessions... the most wide-ranging educational program of any other conference.
World Continuity Congress 2019	April 24, 2019 Sheraton Towers Singapore Hotel	www.worldcontinuitycongress.com/	Building Organizational Resilience Against Multiple Disasters and Crises
DRI2020 The Professional's Conference	March 1 - 4, 2020 Savannah, GA	http://driconference.org/	Each year DRI International, the leading industry non-profit, hosts an event designed for our community, by our community, addressing the topics certified professionals care about most and providing a first-rate educational experience that informs and inspires. This is a unique opportunity to hear and speak with the leading experts in our industry - real industry leaders from around the globe talking about their actual experiences.
DRJ Spring World 2020 – Global Solutions for True Resiliency	March 15 - 18, 2020 Orlando, Florida	http://www.drj.com/	Spring World 2020 is the premier business continuity conference in the world. DRJ brings together the best in business continuity education, technology, and research to give three packed days of learning and networking.
Resiliency Showcase	TBD	https://www.brpwi.org	BRPW and SWHSP partner to put on a local conference.



From your editor –

Have you ever wanted to be published? Now is your chance, we need articles for the BRPW newsletter. Or, how about being interviewed for the 'Getting to know (your name)' article? Please consider contributing to our next issue.

Deadline – September 24, 2019

Please send your content to Linda Jacobi-Miller at linda.jacobi-miller@wageworks.com