



## The BRPW Officers 2017 – 2018

President – Colleen Huber  
Vice President – Francisco Molina  
Secretary – Jeff Girard  
Treasurer – Linda Jacobi-Miller  
Past President – Lorie Alioto

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### Meetings:

BRPW meets on the second Tuesday of the month from 1:00 to 3:30 pm. Meetings are held nine times a year from January through June and September through November via WebEx or at different locations throughout Wisconsin. The meeting format usually includes a brief business meeting followed by an educational program.

## From the President's Desk

by Colleen Huber

Can you believe it is September? Where did the summer go? With the leaves already falling and the temperature cooling down, I believe we will be welcoming in the fall season earlier than expected.

The BRPW Board and Programming Committee are actively engaged in planning activities to develop an exciting 2017-2018 monthly member meeting schedule. Our planning activities started a few weeks after a successful June Resiliency Showcase where the number of attendees exceeded the previous year's event. Quite a success for BRPW!

A 2017-2018 Strategic Plan has been created and information from the plan is available within this newsletter. Our 2017-2018 monthly meetings begin on Tuesday, September 12<sup>th</sup> with an in person member meeting being held at **Hi-Way Harry's Steakhouse in Johnson Creek**. This will be an exciting C-Level Panel discussion focused on Cyber-attack preparation! A topic that is critical to all organizations. I am looking forward to seeing you there ☺

The Programming Committee is busy developing the monthly WebEx meeting event schedule which is anticipated to be filled with presentations focusing on topics you have requested when completing member surveys.

I'm looking forward to an exciting year and I hope you are too! Please let us know how we are doing by completing the member surveys which will be distributed to you periodically September through June 2018. Your feedback and comments are critical to ensure we are meeting the expectations of our members.

Thank you for your continued support of Business Resiliency Professionals of WI (BRPW)!



From your editor –

Have you ever wanted to be published? Now is your chance, we need articles for the BRPW newsletter. Or, how about being interviewed for the 'Getting to know (your name)' article? Please consider contributing to our next issue.

Deadline – October 31, 2017

Please send your content to Linda Jacobi-Miller at [linda\\_jacobi-miller@mgic.com](mailto:linda_jacobi-miller@mgic.com).

## Highlights from BRPW Strategic Plan

### Vision Statement

BRPW is recognized as a leading business resiliency organization providing exceptional educational, community, and networking opportunities for the advancement of *Business Resiliency Professionals*.

### Our Mission

BRPW is a diverse professional association dedicated to advancement of the business resiliency and related professions by providing opportunities for professional development, member networking events and community involvement.

### Our Values

#### **Integrity**

We uphold the highest ethical standards to maintain trust and credibility with colleagues, members and the public.

#### **Collaboration**

We are one inclusive team and believe that we achieve more working together.

#### **Respect**

We respect diversity of people and ideas.

#### **Participation**

We encourage and promote participation of our members and actively pursue increasing membership where opportunities present themselves.

## 2017-2018 Objectives and Goals

### **OBJECTIVE 1 - Membership and Branding**

- Increase membership overall by 10%
- Increase Green Bay/Appleton, Milwaukee and Madison membership
- Expand BRPW presence on The Link & Facebook
- Maintain an up-to-date presence on the Web

### **OBJECTIVE 2 - Training and Events**

- September members meeting at Highway Harry's
- Calendar of events for 2017-2018 by August 31<sup>st</sup>, 2017
- January 2018 Green Bay/Appleton, Milwaukee and Madison in-person member meetings
- June, 2018 Resiliency Showcase – Kohl's Innovation Center in Menomonee Falls, WI
- Actively pursue other education, networking events that would benefit the membership

### OBJECTIVE 3 - Association Management

- Maintain accurate budget
- Efficiently maintain accurate and complete membership information, including member participation in monthly events
- Look for opportunities to increase revenue
  - Determine Attendance Fee for attendance at June 2018 Resiliency Showcase

### OBJECTIVE 4 - Community Relations

- Identify opportunities where participation in government and/or community levels would bring value to members and the community

### 2017 - 2018 BRPW Program Year

Date	Location	Topics and Presenters
September 12, 2017	Hi-Way Harry's Steakhouse in Johnson Creek	C-Level Panel discussion focused on Cyber-attack preparation
October 10, 2017	WebEx	Business Continuity Plan Format
November 14, 2017	WebEx	Incident Management
January 9, 2018	Madison Milwaukee Fox Valley	In-person member meetings, multiple locations. Members can attend the location that works best for them.
February 13, 2018	WebEx	TBD
March 13, 2018	WebEx	TBD
April 10, 2018	WebEx	TBD
May 8, 2018	WebEx	TBD
June 21, 2018	Kohl's Innovation Center	2018 Resiliency Showcase

### State of the Checkbook: From the Treasurer

The checkbook has \$8,680.05 compared to \$9,884.88 in August 2016. During the month of August, BRPW has paid for our website, \$40.00.

The 2017 Resiliency Showcase had a loss of \$393.23. BRPW had \$3,000 in income from 8 exhibitors, 4 gold exhibitors paying \$500 and 4 silver exhibitors paying \$250. BRPW incurred \$3,393.23 in expenses comprised of \$2,729.80 food, 360.23 speaker gifts and giveaways, \$280.61 printing/advertising and \$22.50 in PayPal fees. The loss for the 2016 Resiliency Showcase was \$1,995.01.

## 2017 - 2018 Conferences

Conference	Date	Website	Description
DRI2018 The Professional's Conference	February 11 – 14, 2018 Nashville, Tennessee	<a href="http://driconference.org/">http://driconference.org/</a>	Each year DRI International, the leading industry non-profit, hosts an event designed for our community, by our community, addressing the topics certified professionals care about most and providing a first-rate educational experience that informs and inspires. This is a unique opportunity to hear and speak with the leading experts in our industry - real industry leaders from around the globe talking about their actual experiences.
DRJ Fall World 2017 – Global Solutions for True Resiliency	September 17 - 20, 2017 Phoenix, Arizona	<a href="http://www.drj.com/">http://www.drj.com/</a>	Fall World 2017 is the premier business continuity conference in the world. DRJ brings together the best in business continuity education, technology, and research to give three packed days of learning and networking.
Continuity Insights 2017 Management Conference	October 23 - 24, 2017 New York, New York	<a href="http://www.cimanagementconference.com/">http://www.cimanagementconference.com/</a>	The Continuity Insights Management Conference is recognized as the industry's leading event for innovative and original content. Last year's event featured more than 70 breakout sessions... the most wide-ranging educational program of any other conference.
World Continuity Congress 2017	May 16, 2018	<a href="http://www.worldcontinuitycongress.com/">http://www.worldcontinuitycongress.com/</a>	The World Continuity Congress (WCC) has established itself to be the unparalleled platform for Business Continuity (BC), Disaster Recovery (DR), Crisis Communication (CC), and Crisis Management (CM) offering access to some of the most remarkable professionals in the world. The annually awaited congress covers exciting topics relevant to business continuity, best practices, business preparedness and resiliency, natural hazards and disaster management, BCM Management Systems, human aspects and more.
The World Conference on Disaster Management	May 29 – 31, 2018 Toronto, ON	<a href="http://www.wcdm.org/">http://www.wcdm.org/</a>	This event showcases products like witnessing the massive presence of disaster management solutions and services, disaster management equipment and products, disaster management precaution equipment, tools and parts and all products and services that are related with disaster management etc. in the Environment & Waste Management industry.
Disaster Risk Reduction, Response and Sustainable Reconstruction	November 8, 2018	<a href="https://www.umb.edu/crsacad/events/equitable_development">https://www.umb.edu/crsacad/events/equitable_development</a>	Capacity building is critical to disaster preparedness, response and sustainable post-disaster reconstruction programs. Hence, the central aim of this conference is to provide a forum for a critical examination of the efficacy of national strategies for capacity building measures globally with a focus on cross- and multi-disciplinary training efforts, education (at all levels), and professional development. The conference will also explore what capacity building means since there is currently no agreed definition of the term.